



**GRADUATE PROGRAM IN SOCIAL COMMUNICATION
MASTER'S AND DOCTORAL DEGREES FOR INTERNATIONAL STUDENTS**

2020 APPLICATIONS OPEN FOR INTERNATIONAL STUDENTS

The Social Communication Department at the Pontifical Catholic University of Rio de Janeiro (PUC-Rio) invites international candidates to register for the qualifying exam for admission in 2020 to the Graduate Program in Social Communication – Master's and Doctoral Degrees.

With its Concentration Area in Social Communication, the Graduate Program follows three Lines of Research: a) Communication and Experience; b) Communication and Production; and c) Communication and Representation.

1. APPLICATION PROCESS

- 1.1 This application process is for international students who have been living abroad for at least the past four years, with proof of residence.
- 1.2 Applicants for the Master's Program must hold an undergraduate degree in Social Communication or related areas.
- 1.3 Applicants for the Doctoral Program must hold a Master's Degree in Social Communication or related areas.
- 1.4 The application process will follow two stages: Online application and physical submission of the required documentation to the Social Communication Department.

• FIRST STAGE

Online application: **August 12 to October 11, 2019**

Create an account at www.ccpa.puc-rio.br/inscricao_pos/; fill in all required fields in the application form; upload the requested documents in PDF format.

• SECOND STAGE – November 1, 2019

Once you've applied online, submit the required documents to the Graduate Program in Social Communication's Office either personally or postmarked via SEDEX postal services by **November 1, 2019**. Address for submission: **Departamento de Comunicação Social Rua Marquês de São Vicente, 225, 6o, Ala Kennedy, Programa de Pós-Graduação em de Comunicação Social da PUC-Rio. Rio de Janeiro/RJ, Gávea. CEP: 22451-900**. Required documents may be submitted in Portuguese, Spanish, English or French.

Required Documents:

- Copy of a valid passport with Brazil entry visa, if applicable (or other foreign ID document), and proof of residence abroad for the last 4 years.
- Brazilian consular visa
- 4 (four) 3x4cm ID photos
- Undergraduate Diploma (certified copy) for Master's Program applicants and Master's Degree Diploma (certified copy) for Doctoral Program applicants, along with an official translation produced by a public sworn translator in Brazil (*tradutor público juramentado*);
- Academic transcript (certified copy) from the undergraduate institution for Master's Program applicants or from the Master's degree program for Doctoral Program applicants, along with an official translation produced by a public sworn translator in Brazil (*tradutor público juramentado*);
- 4 (four) copies of the Research Project Proposal (see details under **Admissions Process**);
- 4 (four) copies of your current Curriculum Vitae. All applicants (Master's and Doctoral) must include evidence of the intellectual production presented on their CV's for the last 5 years.
- For Doctoral Program applicants only, one copy of your Master's thesis.
- Presentation letter addressed to PUC-Rio's Graduate Program in Communication (PPGCOM) with your full name and statement of purpose describing: a) why you wish to enter this Program; b) the level of time and resources you have available to dedicate yourself to the Program; c) a description of why you chose a specific Line of Research and Advising Professor.
- 2 (two) letters of reference (PUC-Rio template). Please download PUR-Rio's reference letter template from <http://www.puc-rio.br/ensinopesq/ccpg/download/folharef.pdf>
- Applicants from non-Portuguese speaking countries must submit a Portuguese Language Proficiency Certificate issued by the Brazilian Ministry of Education/Secretariat for Higher Education – MEC/SESu (CELPE- Bras). For information on how to register to obtain the proficiency certificate, please visit the Ministry of Education's homepage at <http://portal.mec.gov.br/>.

Note: Results from the admissions process are final and will not be reevaluated. Materials submitted by applicants during the application process will not be returned.

1.5 Application Fee

- The application fee is due after the admissions process has been completed and only by applicants who have been admitted to the program;
- The application fee is R\$100 (One Hundred Brazilian Reais) for international applicants.

2. ADMISSIONS PROCESS

The international student Admissions Process for the Master's and Doctoral Degree Programs in Social Communication consists of:

2.1 PART 1: Research Project Evaluation (QUALIFYING EXAMINATION).

Applicants must submit 4 copies of their Research Project Proposals, using 1.5 line spacing and Times New Roman 12 point, with a maximum length of 15 pages including bibliography and notes. Proposals must include the following items: 1) Problem Statement; 2) Justification; 3) Purpose; 4) Methodology; 5) Theoretical Framework (Brazilian and international literature on the topic); 6) Timeline; and 7) Bibliographical References. Each Research Proposal must relate to one of the three Lines of Research and one of the core themes within that Line of Research (see item 5). Proposals may be submitted in Portuguese, English or Spanish. The applicant's full name must be stated on the Cover Sheet.

2.2 PART 2: Curriculum and Academic Transcript Evaluation (RANKING PROCESS). The Admissions committee will review and rate all required documents submitted by each applicant.

3. NUMBER OF ADMISSIONS

The Graduate Program in Social Communication offers up to 2 (two) places for the Master's and 1 (one) place for the Doctoral Degree Program for international students.

4. TIMELINE December

- Online Application: **from August 12 to October 11, 2019**
- Deadline for submission of documentation: **November 1, 2019**
- Admission decisions posted: **December 9, 2019**

For more information, please e-mail poscom@puc-rio.br for

5. ADDITIONAL INFORMATION

a) Concentration Area, Lines of Research and Related Projects

Concentration Area: Social Communication

Description: The Concentration Area is defined by the Program's central focus on the social dimension of Communication. The Program's line of study and research will emphasize sociocultural issues and policies related to the phenomenon of communication. The Concentration Area explores core themes that correspond to the Program's lines of research as epistemological excerpts extracted from specialized topics or cluster of specific objects in the subfield of social and cultural communication studies. The program study is effectively developed based on the research and project proposals coordinated by Program professors. More specifically, the Social Communication Concentration Area prioritizes three areas: How social representations are shaped within the various products of communication; the relation between media productions and sociocultural practices; and communication as a way to materialize social experiences.

Line 1: Communication and Representation

Description: A study of social representations found in languages, narratives and products of communication and media culture as ways to materialize our contemporary imagination. The symbolic dimension of the market as an arena of negotiation among representations, identities and power relations.

Related Projects:

- Media Representations of Youths in Advertising
Prof. Cláudia da Silva Pereira
- Communication and Consumption: Advertising Narrative, Culture and Sociability
Prof. Everardo Rocha
- Social Representations of Body and Death in Media Culture
Prof. José Carlos Rodrigues

Line 2: Communication and Production

Description: A study of the relation between media productions and sociocultural activities, with a focus on the interactions and power systems involved in the process of constructing communication narratives. The use of communication technologies, political negotiations, social media, and the dispute for the control of media production.

Related Projects:

- Communication, Internet and Politics: Impacts of the Web in the Brazilian Democratic Context
Prof. Arthur Ituassu
- Journalism, Digital Media and the Political Economy of Communications
Prof. Patrícia Maurício
- Imagination and Social Practices in Television Narratives
Prof. Tatiana Siciliano
- Fictional Narratives in the Age of Media Convergence: Continuity and Deviations of the Modernist Aesthetic Paradigm
Prof. Vera Lúcia Follain de Figueiredo

Line 3: Communication and Experience

Description: A study of communication and how it produces meaning, elaborates subjectivities and materializes experiences. How media narratives are received as excerpts, patterns, interpretations and experiences.

Related Projects:

- Documentaries in Cinema and Television: Image vs. Meaning
Prof. Andréa França.
- Digital Interactions: Social Uses of the Internet from an Ethnographic Perspective
Prof. Adriana Braga
- *Nouvelle Vague* and *Cinema Novo*: Paradigms and Relations in Cinema

Prof. Dr. Gustavo Chataignier

- Investigative Journalism and Public Interest: Professional Experiences in the Ongoing Social Construction of Reality.

Prof. Leonel Azevedo de Aguiar