



**GRADUATE PROGRAM IN SOCIAL COMMUNICATION
DOCTORAL DEGREE**

2020 APPLICATIONS OPEN

The Social Communication Department at the Pontifical Catholic University of Rio de Janeiro (PUC-Rio) invites interested candidates to register for the qualifying exam for admission in 2020 to the Graduate Program in Social Communication - Doctoral Degree.

With its Concentration Area in Social Communication, the Master's Degree Program follows three Lines of Research: a) Communication and Experience; b) Communication and Production; and c) Communication and Representation.

1. APPLICATION PROCESS

1.1 Applicants must hold a Master's Degree in Social Communication or related areas.

1.2 The application process will follow two stages: Online application and physical submission of the required documentation to the Social Communication Department.

• **First Stage**

Online application: **August 12 to October 11, 2019**

Create an account at www.ccpa.puc-rio.br/inscricao_pos/; fill in all required fields in the application form; upload the requested documents in PDF format.

• **Second Stage – November 1, 2019**

Once you've applied online, submit the required documents to the Graduate Program in Social Communication's Office either personally or postmarked via SEDEX postal services by **November 1, 2019**. Address for submission: **Departamento de Comunicação Social Rua Marquês de São Vicente, 225, 6o, Ala Kennedy, Programa de Pós-Graduação em de Comunicação Social da PUC-Rio. Rio de Janeiro/RJ, Gávea. CEP: 22451-900.**

Required Documents:

- Undergraduate Diploma (certified copy);
- Master's Degree Diploma (certified copy) or thesis defense report; **in exceptional cases**, applicants may submit a statement from their HEI - Higher Education Institution informing the date of their thesis defense. **Admitted applicants who do not submit their thesis defense report by the Doctoral Program's enrollment date will be automatically disqualified.**
- Master's Academic Transcript (certified copy);

- 4 (four) 3x4cm ID photos
- 4 (four) copies of your current Curriculum Vitae (LATTES model)
- Up to 2 (two) letters of reference (PUC-Rio template) from professionals in your academic area of interest who are neither family members nor part of the faculty at PUC-Rio's Graduate Program in Social Communication. Please download PUC-Rio's reference letter template from the link below:
<http://www.puc-rio.br/ensinopesq/ccpg/download/folharef.pdf>
- 4 (four) copies of the Research Project to be developed in the Doctoral Program (see details under Admissions Process);
- 4 (four) copies of your personal Presentation Letter (see details under Admissions Process);
- One copy of your Master's thesis (required) and of your 5 (five) most relevant published research studies (if available);
- Results from the admissions process are final and will not be reevaluated. There is no appeal process available for applicants who have been denied admission. Materials submitted during the application process will not be returned.

1.3 Application Fee

- The application fee is due after the admissions process has been completed and only by applicants who have been admitted to the program;
- The application fee is R\$50 (Fifty Brazilian Reais) for current and former students of PUC-Rio's Undergraduate or Graduate *Stricto Sensu* programs, former continuing education students who have completed a course load of at least 360 credit hours, and students who are currently enrolled in the above courses and have completed at least 180 credit hours;
- The application fee is R\$100 (One Hundred Brazilian Reais) for external applicants and other PUC-Rio students who have not met the requisites above.

2. ADMISSIONS PROCESS

The Admissions Process for the Doctoral Program in Social Communication consists of:

PART I (qualifying examination):

- a) Research Project Evaluation. Research Projects must necessarily include the following items:
 - Presentation of a research topic and description of questions and issues compatible with the Concentration Area, pursuant to one of the Program's Lines of Research, and in line with the research projects developed by the Program professors;
 - Description of the methodology, means or strategy you intend to use to develop your Research Project;
 - Theoretical and bibliographical framework for your Research Project's theme.

Note: Proposals must be typed using 1.5 line spacing and Times New Roman 12 point.

- b) Presentation Letter Evaluation. Presentation Letters must necessarily include the following items:
 - Relevant information about your academic and professional background;
 - Description of why you chose to apply for PUC-Rio's Doctoral Degree Program in Social Communication;

- Your preferred Line of Research and Advisor.
- Your availability to follow the Program, in terms of time and resources.

Note: Presentation Letters must be typed using 1.5 line spacing and Times New Roman 12 point.

c) Curriculum Vitae (LATTES format) Evaluation

PART II (qualifying oral exam)

Applicants accepted in PART I are invited to participate in an admission interview, in which they are asked about Research Project, Presentation Letter, and Curriculum Lattes.

PART III

Foreign Languages Proficiency Exam (Two of the following languages: English, French, German, Italian, Spanish) - A post-admissions exam to be taken only by admitted applicants. Students will be presented with a text in a foreign language on the subject of Communication and will be asked to translate the referred text into Portuguese. Dictionaries may be used during the exam. International students from non-Portuguese speaking countries must take an additional Portuguese Language Proficiency exam. Successful applicants in the first two parts of the admissions process for the Doctoral Program in Communication who fail to pass the foreign language proficiency exam must retake it at the end of their first term at the risk of being expelled from the Program. Applicants will not be eligible to apply for financial aid or grants until they have passed the foreign languages proficiency exam.

3. NUMBER OF ADMISSIONS

The Doctoral Program in Social Communication offers a total of 15 (fifteen) places for admissions in 2020.

4. TIMELINE

- Application: **from August 12 to October 11, 2019**
- Deadline for submission of documentation: **November 1, 2019**
- Release of admission results from PART I: **December 2, 2019**
- Interviews (PART II): **December 5 and 6, 2019**, scheduled by the Graduate Program in Social Communication's Organizing Committee.
- Admission decisions posted: **December 9, 2019**
- Foreign Languages Proficiency Exam (PART III): **December 13, 2019**

For more information, please e-mail poscom@puc-rio.br for

5. ADDITIONAL INFORMATION

a) Concentration Area, Lines of Research and Related Projects

Concentration Area: Social Communication

Description: The Concentration Area is defined by the Program's central focus on the

social dimension of Communication. The Program's line of study and research will emphasize sociocultural issues and policies related to the phenomenon of communication. The Concentration Area explores core themes that correspond to the Program's lines of research as epistemological excerpts extracted from specialized topics or cluster of specific objects in the subfield of social and cultural communication studies. The program study is effectively developed based on the research and project proposals coordinated by Program professors. More specifically, the Social Communication Concentration Area prioritizes three areas: How social representations are shaped within the various products of communication; the relation between media productions and sociocultural practices; and communication as a way to materialize social experiences.

Line 1: Communication and Representation

Description: A study of social representations found in languages, narratives and products of communication and media culture as ways to materialize our contemporary imagination. The symbolic dimension of the market as an arena of negotiation among representations, identities and power relations.

Related Projects:

- Media Representations of Youths in Advertising
Prof. Cláudia da Silva Pereira
- Communication and Consumption: Advertising Narrative, Culture and Sociability
Prof. Everardo Rocha
- Social Representations of Body and Death in Media Culture
Prof. José Carlos Rodrigues

Line 2: Communication and Production

Description: A study of the relation between media productions and sociocultural activities, with a focus on the interactions and power systems involved in the process of constructing communication narratives. The use of communication technologies, political negotiations, social media, and the dispute for the control of media production.

Related Projects:

- Communication, Internet and Politics: Impacts of the Web in the Brazilian Democratic Context
Prof. Arthur Ituassu
- Journalism, Digital Media and the Political Economy of Communications
Prof. Patrícia Maurício
- Imagination and Social Practices in Television Narratives
Prof. Tatiana Siciliano

- Fictional Narratives in the Age of Media Convergence: Continuity and Deviations of the Modernist Aesthetic Paradigm
Prof. Vera Lúcia Follain de Figueiredo

Line 3: Communication and Experience

Description: A study of communication and how it produces meaning, elaborates subjectivities and materializes experiences. How media narratives are received as excerpts, patterns, interpretations and experiences.

Related Projects:

- Documentaries in Cinema and Television: Image vs. Meaning
Prof. Andréa França.

- Digital Interactions: Social Uses of the Internet from an Ethnographic Perspective
Prof. Adriana Braga

- *Nouvelle Vague* and *Cinema Novo*: Paradigms and Relations in Cinema
Prof. Dr. Gustavo Chataignier

- Investigative Journalism and Public Interest: Professional Experiences in the Ongoing Social Construction of Reality.
Prof. Leonel Azevedo de Aguiar